



National Law Enforcement & Firefighters Children's Foundation
2014 THANKSGIVING DAY PARADE EVENT
SPONSOR FORM

- Presenting Sponsor Package** **\$50,000**
- Name/logo as Presenting sponsor on printed invitation and tickets*
 - Name/logo as Presenting Sponsor on pen covers (barricade signage) along 6th Avenue
 - Branded coffee truck adjacent to parade viewing area providing free coffee to first responders
 - Name/logo as Presenting Sponsor on signage inside Bryant Park Grill
 - Listing on our website's Partners page
 - Acknowledgement in press releases and on marketing materials
 - 20 VIP tickets to Thanksgiving event (breakfast, parade viewing, VIP lounge)
 - Talent or Mascot appearance opportunity

- Platinum Sponsor Package** **\$25,000**
- Name/logo on printed invitation and tickets*
 - Name/logo on signage inside Bryant Park Grill
 - Listing on our website's Partners page
 - Acknowledgement in press releases and on marketing materials
 - 20 VIP tickets to Thanksgiving event (breakfast, parade viewing, VIP lounge)
 - Talent or Mascot appearance opportunity

- Gold Sponsor Package** **\$10,000**
- Name/logo on printed invitation and tickets*
 - Name/logo on signage inside Bryant Park Grill
 - Listing on our website's Partners page
 - Acknowledgement in press releases and on marketing materials
 - 10 VIP tickets to Thanksgiving event (breakfast, parade viewing, VIP lounge)

- Silver Sponsor Package** **\$5,000**
- Name/logo on signage inside Bryant Park Grill
 - Name listing on our website's Partners page
 - Acknowledgement in press releases and on marketing materials
 - 6 VIP tickets to Thanksgiving event (breakfast and parade viewing)

- Bronze Sponsor Package** **\$2,500**
- Name/logo on signage inside Bryant Park Grill
 - Name listing on our website's Partners page
 - Acknowledgement on press releases and on marketing materials
 - 2 VIP tickets to Thanksgiving event (breakfast and parade viewing)

- Provide 10 children the chance to attend the event **\$500**
- Provide 5 child the chance to attend the event **\$250**
- Provide 2 children the chance to attend the event **\$100**
- Provide 1 child the chance to attend the event **\$50**

 I am not able to participate as a sponsor, but would like to make a charitable donation to the NLEAFCF

TOTAL SPONSORSHIP / DONATION AMOUNT: \$ _____

***Sponsors form, payment, camera-ready artwork must be provided no later than September 1, 2014 to be included on printed invitations. Digital artwork files can be emailed to sbgrossman@nleafcf.org.**

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

Signature _____

Please remit this form and payment to:
NLEAFCF, 928 Broadway, Suite 703, New York, NY 10010 (646) 822-4236 sbgrossman@nleafcf.org

THE NLEAFCF IS A 501 (c)(3) REGISTERED NON-PROFIT ORGANIZATION. A copy of our latest annual report may be obtained, upon request, from NLEAFCF 928 Broadway, suite 703, New York, NY 10010 or from the NY State Attorney General's Charities Bureau 120 Broadway, 3rd Floor, New York, NY 10271.