



## *First Responders Children's Foundation* **2018 THANKSGIVING DAY PARADE BREAKFAST**

**Providing line-of-duty families with a Happy Thanksgiving  
Become a Sponsor!**

DATE: **Thursday, November 22, 2018**  
LOCATION: **Bryant Park, New York City**  
TIME: 8:00 am - Breakfast begins (VIP lounge open til noon)  
8:30 am – Step and Repeat - Network television and print press - photos / interviews  
9:00 am – Hero Award and scholarship presentations (covered by press)  
9:30 am – parade - experienced live from private viewing location curbside  
Discounts at holiday kiosks and skating rink all day!

SPECIAL GUESTS: Commissioners and VIPs from NYPD, FDNY, Port Authority Police, Secret Service, other local dignitaries – and hundreds of first responder line-of-duty families.

Every year the **FRCF Thanksgiving Day Parade Breakfast** hosts families who have suffered a line-of-duty loss for a hot breakfast and an up-close view of the famed **Macy's Thanksgiving Parade**. Since 2001, we have served more than 20,000 line-of-duty family members at the annual event which is **free** for all of the kids and their families. It features great food, fun, and the chance to gather and heal a sorrow which can be particularly difficult during the holiday season.

The event is completely underwritten by donors and sponsors. Depending on the level of sponsorship you can receive VIP breakfast and parade viewing tickets with easy private access to the parade route, acknowledgement on signage and marketing materials, and the opportunity to bring your child-friendly corporate mascot to the event for photo opportunities. Please help us honor our uniformed heroes and their families this Thanksgiving with a generous sponsorship!

Every day our nation's first responders put their lives on the line to protect our communities. When a child suffers the loss of a parent in the line-of-duty, *the heartbreaking loss is forever*. The **First Responders Children's Foundation (FRCF)** believes when the ultimate sacrifice has been made it is our responsibility to help the children of these fallen heroes achieve their full potential and become thriving members of the community.

The FRCF provides financial support to those families **nationwide** affected by a line-of-duty death or permanent disability. *Since 2005, the FRCF has distributed over \$850,000 for 321 college scholarships and special need grants in 37 states.*

Proceeds from the annual Thanksgiving Parade Breakfast support FRCF's **college scholarship and special needs grants** programs.

*For more information contact:*

Sarahbeth Grossman

646-822-4236

[sbgrossman@1stRCF.org](mailto:sbgrossman@1stRCF.org)

[www.1stRCF.org](http://www.1stRCF.org)

[Check out past Thanksgiving photo galleries](#)





*First Responders Children's Foundation*  
**2018 THANKSGIVING DAY PARADE BREAKFAST**  
**Thursday, November 22, 2018**

**Corporate Hero Award Sponsorship Package**

**\$100,000**

- **Receive Corporate Hero Award** – presented at a ceremony during breakfast including participation of NY Police Commissioner, NY Fire Commissioner and other dignitaries and VIPs – ceremony covered by Network television and print press
- **Establishment of an annual Scholarship** – named for your Corporation
- **75 VIP event tickets** including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access To private VIP area in Bryant Park and curbside to view the Thanksgiving Parade
- **Up to 250 additional parade tickets** for parade viewing from our VIP area along 6<sup>th</sup> Avenue (breakfast not included) – easy private access to event viewing area from 5<sup>th</sup> Avenue avoiding parade crowds
- **Six (6) VIP Parking Passes** – curbside parking at venue for easy access
- **Branded coffee truck** adjacent to parade viewing area providing free coffee to first responders and guests
- **Logo on Step and Repeat Sign** and **interview opportunities with Network Television and print press**
- Name/Logo as Presenting sponsor on printed invitation, tickets\* and signage at the event
- Listing on our website's Partners page
- Acknowledgement in press releases and on marketing materials\*
- Talent/Mascot appearance opportunity or gift bag opportunity
- Free access and discounted rental fees at Bryant Park Winter Village Ice Skating Rink for your guests
- Discounts at select holiday shopping kiosks in Bryant Park Winter Village for your guests

**\*Sponsors form, payment, camera-ready artwork must be provided no later than October 1, 2018 to be included on printed materials. Digital artwork files can be emailed to [info@1stRCF.org](mailto:info@1stRCF.org)**

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please remit this form and payment to:**

First Responders Children's Foundation  
38 E 32<sup>nd</sup> Street, suite 602  
New York, NY 10016  
(646) 822-4236  
[info@1stRCF.org](mailto:info@1stRCF.org)

The National Law Enforcement & Firefighters Children's Foundation d/b/a First Responders Children's Foundation is a 501 (c)(3) REGISTERED NON-PROFIT ORGANIZATION. A copy of our latest annual report may be obtained, upon request, from FRCF 38 E 32<sup>nd</sup> Street suite 602, New York, NY 10016 or from the NY State Attorney General's Charities Bureau 120 Broadway, 3<sup>rd</sup> Floor, New York, NY 10271.



**First Responders Children's Foundation**  
**2018 THANKSGIVING DAY PARADE EVENT - SPONSOR FORM**  
**Thursday, November 22, 2018**

**Presenting Sponsor Package**

**\$50,000**

- **Establishment of an annual scholarship** - named by/for the Presenting Sponsor
- **50 VIP tickets** – including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access to private VIP viewing area in Bryant Park and curbside to experience the Thanksgiving Parade
- **100 Parade viewing tickets** – parade viewing from our VIP area in Bryant Park (breakfast not included) – easy private access from 5<sup>th</sup> Avenue avoiding parade crowds
- **Four (4) Parking passes** – curbside at venue for easy access
- **Logo on Step and Repeat Sign and interview opportunities with Network Television and print press**
- Logo on printed invitation, tickets\* and signage at the event, listing on our website's Partners page
- Acknowledgement in press releases and on marketing materials\*

**Platinum Sponsor Package**

**\$25,000**

- **20 VIP tickets** – including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access to private VIP viewing area in Bryant Park and curbside to experience the Thanksgiving Parade
- **50 Parade viewing tickets** – parade viewing from our VIP area in Bryant Park (breakfast not included) – easy private access from 5<sup>th</sup> Avenue avoiding parade crowds
- Logo on printed invitation, tickets\* and signage at the event, listing on our website's Partners page
- Acknowledgement in press releases and on marketing materials\*

**Gold Sponsor Package**

**\$10,000**

- **8 VIP tickets** – including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access to private VIP viewing area in Bryant Park and curbside to experience the Thanksgiving Parade
- **25 Parade viewing tickets** – parade viewing from our VIP area in Bryant Park (breakfast not included) – easy private access from 5<sup>th</sup> Avenue avoiding parade crowds
- Logo on printed invitation, tickets\* and signage at the event, listing on our website Partners page
- Acknowledgement in press releases and on marketing materials\*

**Silver Sponsor Package**

**\$5,000**

- **4 VIP tickets** – including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access to private VIP viewing area in Bryant Park and curbside to experience the Thanksgiving Parade
- **10 Parade viewing tickets** – parade viewing from our VIP area in Bryant Park (breakfast not included) – easy private access from 5<sup>th</sup> Avenue avoiding parade crowds
- Logo on printed invitation, tickets\* and signage at the event, listing on our website Partners page
- Acknowledgement in press releases and on marketing materials\*

**Bronze Sponsor Package**

**\$2,500**

- **2 VIP tickets** – including breakfast in the VIP rooftop lounge of the Bryant Park Grill and easy access to private VIP viewing area in Bryant Park and curbside to experience the Thanksgiving Parade
- Sponsor a first responder family of 4 to attend the event

**Family Hosting Package**

**\$1,500**

- **4 Parade viewing tickets-** parade viewing from our VIP area in Bryant Park (breakfast not included) – easy private access from 5<sup>th</sup> Avenue avoiding parade crowds
- Sponsor a first responder family of 4 to attend the event

\_\_\_ *I am not able to participate as a sponsor, but would like to make a charitable donation to the FRCF*

**TOTAL SPONSORSHIP / DONATION AMOUNT: \$ \_\_\_\_\_**

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NAME: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_

**Signature** \_\_\_\_\_

**Please remit this form and payment to: First Responders Children's Foundation**  
 38 E 32<sup>nd</sup> St. suite 602, New York, NY 10016 (646) 822-4236 [info@1stRCF.org](mailto:info@1stRCF.org)

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